

**2010 Space & Material Closing Dates Schedule
for Display Advertising in the
*National Oil & Lube News (NOLN)***

<u>ISSUE</u>	<u>SPACE CLOSE</u>	<u>MATERIAL CLOSE*</u>
January 2010	12-8-09	12-14-09
February 2010	1-5-10	1-11-10
March 2010	2-3-10	2-10-10
April 2010	3-8-10	3-12-10
May 2010	4-5-10	4-13-10
Industry Source Book	4-29-10	5-7-10
June 2010	5-5-10	5-11-10
July 2010	6-8-10	6-14-10
August 2010	7-6-10	7-13-10
September 2010	8-5-10	8-12-10
October 2010	9-8-10	9-14-10
November 2010	10-4-10	10-11-10
December 2010	11-8-10	11-11-10
January 2011	12-8-10	12-15-10

* Film or hard copy materials must arrive one working day earlier.

Cut-off date for receiving news releases, including Products & Services releases and Increasing Your Bottom Line articles, is the first of the preceding month.