

**2012 Space & Material Closing & Mail Dates Schedule  
for Display Advertising in the  
*National Oil & Lube News (NOLN)***

<u>ISSUE</u>	<u>SPACE CLOSE</u>	<u>MATERIAL CLOSE*</u>	<u>MAIL DATE</u>
January 2012	12-7-11	12-14-11	12-30-11
February 2012	1-5-12	1-12-12	1-31-12
March 2012	2-6-12	2-13-12	2-29-12
April 2012	3-7-12	3-14-12	3-30-12
May 2012	4-5-12	4-12-12	4-30-12
Industry Source Book	4-25-12	5-2-12	5-31-12
June 2012	5-7-12	5-14-12	5-31-12
July 2012	6-5-12	6-12-12	6-29-12
August 2012	7-6-12	7-13-12	7-31-12
September 2012	8-7-12	8-14-12	8-31-12
October 2012	9-5-12	9-12-12	9-28-12
November 2012	10-2-12	10-9-12	10-25-12
December 2012	11-5-12	11-12-12	11-30-12
January 2013	12-5-12	12-12-12	12-28-12

\* Film or hard copy materials must arrive one working day earlier.

Cut-off date for receiving news releases, including Product & Service releases and Increasing Your Bottom Line articles, is the first of the preceding month.